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Winner of the DPA's
"Service Provider of the
Year" 2005 Award

STM PUBLISHING INDUSTRY - NEWS

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BMJ launches Evidence Centre, a decision support tool for health practitioners

[BMJ Evidence Centre](#) has announced the launch of Best Practice, an online decision support tool designed to help practitioners, patients, students and researchers find the best medical information and use it in the most effective way. It brings together the latest evidence, peer-reviewed expert opinion, and guidelines on over 10,000 different diagnoses. Its easy-to-use design is seen to fit information around existing workflows - enabling clinicians, nurses and pharmacists to make the best decisions for their patients, every time.

Built specifically for point-of-care use, Best Practice is projected to meet the real, diverse and evolving information challenges that health professionals face every day. It also features seamless integration with drug formularies (BNF and Martindale), patient information, the potential for links to electronic health records and the ability to add local guidelines and links. But, unlike existing online textbooks, Best Practice re-shapes this complex information into bite-size chunks that are more easily navigated – crucial when applying evidence effectively in pressurised healthcare environments.

Key features include all content written and peer reviewed by internationally renowned specialists; coverage of 10,000 diagnoses in 2009; information structured around the patient consultation; advice on symptom evaluation, test ordering and treatment strategies; critical prescribing information, guideline summaries and expert opinion; and 192 patient support leaflets.

 [FORWARD THIS](#) **THEME :** [New Release - Journals/Products/Services](#)

CATEGORY [Data Research and Consulting services / Solutions - Business Intelligence, knowledge management systems](#)

Springer journals honored by Association of American Publishers

STM publisher [Springer](#), Germany, has announced that its Springer Handbook of Robotics has been awarded the Professional and Scholarly Excellence (PROSE) Award for Excellence in Physical Sciences & Mathematics. The Handbook was also the winner in the subcategory Engineering & Technology. The awards were announced during the Annual Conference of the Professional and Scholarly Publishing Division of the Association of American Publishers in Washington, DC.

Springer was also awarded two honorable mentions for excellence in publishing. Evolution: Education and Outreach received an honorable mention for journals in the category Social Sciences & Humanities, and Solar Sails: A Novel Approach to Interplanetary Travel received an honorable mention for books in the category Cosmology & Astronomy.

The PROSE Awards recognise the very best in professional and scholarly publishing by bringing attention to distinguished books, journals, and electronic content in over 35 disciplines. Judged by

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peer publishers, librarians, and medical professionals, the PROSE Awards are extraordinary for their breadth and depth.

[Click here](#) to read the original press release.

✉ **FORWARD THIS** **THEME :** Awards, Certifications and other Achievements

CATEGORY Publisher - STM Publishing

Taylor & Francis launches new publication in forensic studies

Academic publisher [Taylor & Francis](#), US, has announced the release of a new journal in the field of forensic studies - *Forensic Science Policy and Management: An International Journal*. Each issue of Volume 1 of the journal will be freely available online for 60 days after publication at www.informaworld.com/fspm.

Forensic Science Policy & Management claims to be the only journal dedicated to improving the effectiveness, efficiency, quality, and operations of forensic science laboratories as well as to the education and training of forensic scientists. In addition, the journal explores the government and institutional policies that affect the practice and management of forensic science.

Max M. Houck of West Virginia University and Jay A. Siegel of Indiana University – Purdue University will be the editors-in-chief of the journal.

✉ **FORWARD THIS** **THEME :** New Release - Journals/Products/Services

CATEGORY Publisher - Academic publishing

Ex Libris announces expansion of Primo community with new members

Library solutions provider [Ex Libris Group](#), Israel, has announced the ongoing expansion of the international Primo discovery and delivery community.

Among the newest members of the Primo customer base, which now totals over 150 sites, are: the Muir S. Fairchild Research Information Center at Maxwell Air Force Base; the University of Utah and the University of Tennessee at Knoxville in the US; the Austrian Library Network ; Sainte-Barbe Interuniversity and Versailles Saint-Quentin-en-Yvelines University in France; the Campus-Bibliothek fur Informatik und Angewandte Mathematik (CIAM) and the three Berlin universities in the KOBV consortium in Germany; Unitec New Zealand institute of technology; and the UNILINC network of higher education libraries in Australia.

The Austrian Library Network, which recently celebrated 10 years of managing its collections with the Aleph integrated library system, was reportedly drawn to Primo's ability to support complex consortia. In conjunction with adopting Primo, CIAM — the common library of the Max Planck Institute for Computer Science, the Max Planck Institute for Software Systems, and the University of Saarland, Department of Computer Science — is replacing its homegrown integrated library system with Aleph.

For the University of Tennessee Libraries, Primo's Web 2.0 features were reportedly a significant requirement. It had wanted to provide its users with a discovery and delivery platform with a simple search interface; expanded access to materials beyond the library catalogue, including digital collections; and a solution that gives intelligent responses to searches.

Primo is claimed to be a one-stop solution for the discovery and delivery of local and remote resources, such as books, journal articles and digital objects. It assists libraries in fully utilising their

collections and offering users an up-to-date discovery and delivery experience. Primo services can be embedded in commonly used applications such as course management systems and institutional portals, helping library serve users wherever they are.

[Click here](#) to read the original press release.

✉ FORWARD THIS THEME : Awards, Certifications and other Achievements

CATEGORY Data Research and Consulting services / Solutions - Business Intelligence, knowledge management systems

Reprints Desk announces enhancements to its STM Document Delivery service

[Reprints Desk](#), a US-based content re-purposing company focused on medical and scientific publishing, has announced enhancements to its STM Document Delivery service. The service enables research-oriented organisations to transform article ordering and delivery into an enterprise-wide content workflow solution. Notable enhancements include the addition of web services technology capabilities that allow users to order directly from their intranets or corporate websites, and client access to the Reprints Desk delivery engine for filling document delivery orders from existing in-house library collections.

For companies that require document delivery services as a critical research support function and want to improve researchers' ability to order directly without mediation, Reprints Desk works directly with customers' IT and library staff to integrate web services. The benefits of web services for document delivery include saved time for researchers who no longer need to manually provide user-related information for each order, increased security for companies that no longer have to manage user identity access across multiple locations, and the ability to seamlessly integrate article delivery with e-detailing and consumer healthcare websites. Reprints Desk now also provides client access to its article delivery engine, enabling a single reporting view across internal and external document delivery operations and providing patrons with a uniform document delivery experience regardless of the source of the article.

The STM Document Delivery service was launched by Reprints Desk in 2007. The service simplifies single article procurement, offers delivery of most articles within a few minutes to a few hours, and provides original and clean colour articles by default. Reprints Desk delivers PDFs using a proprietary Adobe-based DRM solution that requires no plug-ins.

✉ FORWARD THIS THEME : New Release - Journals/Products/Services

CATEGORY Support Tools/Solutions provider (for STM publishers) - Content Management and Publishing Solutions

IMV Publishing acquires online continuing education provider ProBusiness Online

IMV Publishing, a division of IMV Ltd., has announced the acquisition of ProBusiness Online, a provider of online continuing education (CE) for dental professionals. Under the deal, Roger J. Adams, president of ProBusiness Online, will continue to manage ProBusiness Online and will also lead the continuing education efforts of IMV Publishing's dental portal, [DrBicuspid.com](#).

[DrBicuspid.com](#) delivers daily clinical, business, and technical news, as well as user forums, interactive Case Studies, a comprehensive Buyer's Guide, opinion columns, technology Q&A, and more to a rapidly growing audience of dental professionals around the world. Membership for [DrBicuspid.com](#) is free.

Founded in 2002, ProBusiness Online of Salt Lake City is a CERP-certified dental CE provider. The company's eLearning and commerce solutions have been key components of the American Dental Association's online CE efforts. Other clients include the National Association of Dental Plans, Ameritas, DentaQuest Ventures, and Affiliated Network Services.

✉ FORWARD THIS THEME : [Alliances, Partnerships & Consolidations](#)

CATEGORY Service provider - Health Information Services

Healthcare information technology company opts for Brainware enterprise search and data capture solutions

Data capture and enterprise search solutions provider [Brainware, Inc.](#), US, has announced that a leading healthcare information technology company has adopted its product package as an enterprise document processing platform. In a deal worth more than \$600,000, this new client will deploy Brainware Distiller to automate contracts indexing, and Globalbrain enterprise search to facilitate contracts E-Discovery.

Globalbrain and Brainware Distiller form an integrated enterprise document processing platform. Globalbrain uses associative memory technology - a proprietary and patented search technology that does not require exact definitions (keywords). It allows user to enter phrases, paragraphs, or even whole documents of texts as search queries, independent of language.

Brainware has embedded this same search capability into Distiller, the company's Intelligent Data Capture solution. The technology works 'behind the scenes,' providing a whole range of unique benefits such as the ability to understand scanned documents despite OCR errors, accurately extract line item details from complex tables, and match information from incoming documents with the data residing in backend ERP and ECM systems. In this deployment, Brainware Distiller will be providing automated contractual data extraction from the company's Contract Repository System (CRS) to populate a Microsoft SharePoint front end.

Distiller routinely speeds document processing by 60 percent to 80 percent, automatically extracting detail from large documents and tables, sharply reducing the need for manual review and data entry. Newly added dashboard and reporting functions provide users with real-time access to key performance indicators about the status of every document processed.

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CATEGORY Support Tools/Solutions provider (for STM publishers) - Data aggregation / Search tools and services

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